

**BRILLION CHAMBER OF COMMERCE  
BOARD NOTES –No Quorum**

**October 4, 2013**

**Braun's Deer Run**

**12:00 PM**

**CALL TO ORDER:**

Quorum not met-following is a discussion only. Started at 12:10 PM

**ROLL CALL:** Present were Tammy Koehler, Rob Jensen, Mark Vechart, & Bill Veit. Also present were and Michelle Ruebl, Nick Madison, Justin Linzmeier (non voting members). Absent were Christina Kortnetske, Doug Niels, Jason Levash, and Gary Kabat.

**COMMITTEE REPORTS :**

**Discussion of Committees:**

The review of committees was completed and an overview handed out. Preliminary results are as follows: The board directed committees to be: Fall Banquet, Partners in Education, Homecoming Window/Board Judging, Membership & a Budget Committee. These are typically annual items.

Member Involvement Committees: Retail Committee, Branding & Marketing Committee, Government Affairs Committee, Events Committee which include the following sub-committees: Golf Scramble, Wine-Beer-Cheese, Business After 5, & Farmers Market. These all need to have Chair/Co-Chair and additional members to sustain them.

Sign up sheets to be created and displayed at Banquet.

**NEW BUISNESS:**

**A. Next Meeting Date:**

Meeting is set for November 6<sup>th</sup>, 2013 at the Hearthstone in Hilbert.

**B. Secretary/Treasurer Position:**

September's meeting did not include a vote to accept Michelle Ruebl's resignation from the Board. With no quorum, an email vote will be sent out.

Email vote sent. 6 Votes for Approval.

**C. Homecoming Windows Judging – Boards & Windows:**

Winners are: Windows are Senior and Boards are Juniors. This does not meet budget requirements. Discussion if all 4 classes should receive funds or just the top two winners. The past winners were separated by 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup>. Nick Madison will create a procedure and get back to Michelle the school's input.

**D. Purchase of Accounting Software Program:**

After reviewing membership changes and billing procedures. Michelle is recommending a move to a software program for better tracking and communication.

**E. Board Resignations and New Membership:**

Needed are 2 elected positions and 1 resignation. Discussion for nominations for the new Board Members followed. Louis (Jennifer) Kolberg with Brillion Nature Center has agreed to be on ballot. Jason Ruebl with JMR Builders was asked to take over Michelle Ruebl's remaining time from her spot. He agreed if approved. Does not want a full 3 year term so is not a candidate for the banquet. No quorum so an email vote will be sent out.

Email to be sent out to membership looking for another candidate as well.

Email vote results: 6 voted for Jason Ruebl to be appointed for Michelle's remaining term.

**OLD BUSINESS:****A. 2013 Calendar Review:**

Partner In Education (PIE) award winners are: Michelle School-Reese, Cindy Kohler & Kerri Shimek

**E. NSC Hosting of Chamber Website**

Discussion to keep the hosting with NSC. Review in November

**F. Annual Chamber Banquet**

Details of Banquet were discussed. Speakers are set. Membership responses are rolling in. Deadline is today so numbers are not in yet.

**Implementation of a City Room Tax:** Need to check with Christina to speak to the membership on what the tax is and whether we should approach the City showing support for such a tax. Ballot for membership input will be at the banquet.

**CITY UPDATES/COMMUNICATIONS- JUSTIN LINZMEIER:**

Water ban is still in effect largely due to well #2 drying up. New one is drilled and is being tested. DNR is requiring reverse osmosis. Iron Works is working with the city on treated water and conservation. Library is celebrating 85 years soon. City now has a facebook and a twitter account. Encouraged everyone to Like and Follow. The Fox Cities XXX is touring Brillion properties including a visit to TIFF District. All will be invited for Monday October 21<sup>st</sup> from 3:00-5:00pm at the Platinum Center. Sight selectors are looking for companies that want to expand and they need places. Retention visits were made to Endries, Ariens, PPI, Irons Works, Zander Press, Primary Companies and NSC. Adding Hometown Insurance. Shared list of successes from past visits. A market analysis was done for the City of Brillion. The 262 page report is being reviewed.

**SCHOOL DISTRICT UPDATE – NICK MADISON:**

Nick Madison spoke about the Referendum. An informational meeting will be held October 28<sup>th</sup>. There were challenges getting the information out there. Partner In Education Rewards were completed and will be featured at the Banquet. Nick attended state hearings in Madison, WI regarding Common Core. There were not many speakers opposing it. Common core was business directed to enhance the business and school relationship. We in Brillion already have a unique relationship which is good.

**ADJOURNED : 1:45pm**