

**BRILLION CHAMBER OF COMMERCE
BOARD MINUTES**

December 16th 2015

Braun's Deer Run

5:00 PM

1) CALL TO ORDER: Jason Ruebl called the meeting to order at 5:00 PM. Discussion only...not enough board members for a quorum.

ROLL CALL: Present were Jason Ruebl, Michelle Ruebl, Tim Hanson, & Vineta Caune-Meyer. Also present were Karen Novy Nick Madison, Cheryl Welch, & Jennifer Schmidlkofer -nonvoting. Absent was Doug Neils, Dan Dietrich, Jennifer Kolberg, & Wendy Allen. Visitor: Mark Vechert.

2) APPROVAL OF THE AGENDA:

Motion –

3) APPROVAL OF MINUTES –November 18, 2015 Chamber Board Meeting.

Motion –

4) PRESIDENT'S REPORT: Jason Ruebl

5) SECRETARY-TREASURER REPORT:

Michelle Ruebl mentioned that checks for the Homecoming window program are not being cashed and Nick Madison will look into it.

Motion –

6) COMMITTEE REPORTS:

A. Retail Committee:

The Christmas advertisements were not very successful this year. Vineta Caune-Meyer stated that she didn't receive any responses from her ad. Michelle Ruebl suggested to Kim at Bullseye that the \$2500 retail ad funds should be used during the entire year, not all during the Holidays. Also the Chamber is having issues not receiving the ad info in advance. Advance notice would allow us time to place on Facebook. Cheryl Welch also suggested placing the info on the Brillion city Facebook page. Vineta Caune-Meyer suggested flyers to stuff in bags at Econo Foods. Michelle Ruebl also mentioned that she spoke with Kris Bastian at Zander, telling her that from now on all ads need to go thru the Chamber before printing.

B. Beer Wine & Cheese Committee:

Tim Hanson suggested creating a survey for the night of the event, asking what is wanted from the Chamber. Jason Ruebl asked Tim Hanson to put this survey together with not much more than 5 questions and having a drawing that night as an incentive for all to complete it.

7) NEW BUISNESS:

A. Next Meeting: January 20th at Village Hearthstone at 12:00 pm Board Meeting.

- B. New Officers:** Swear in new Chamber board members has been postponed to Jan. meeting.
- C. Brochure.** –was tabled to next meeting.
- D. 2016 Fall Banquet Ideas:** Jason Ruebl discussed a murder mystery program that Kiel has been putting on. A special company puts these programs together. This program was tied to their town square area and had people go to businesses asking them questions to figure out “who done it”. It was suggested that this program maybe nice during the Brillionfest instead if ok with the Jaycees.
- E. Paypal approval for Beer, Wine & Cheese Committee:** Michelle Ruebl spoke with them and was able to give them access without giving them the password info.

8) OLD BUSINESS:

A. Funds from Beer, Wine & Cheese: – Jason Ruebl will speak with the land owners of the north sign regarding the moving of the sign 10’. Kris Bastian thought that the funds for this project were coming out of the general Chamber funds and was suggesting the funds from the Beer, Wine & Cheese event would go towards landscaping around the south sign location. She also passed along other suggestions. Mark Vechert suggested that we should go back to the sign builder and review old committee notes. Cheryl Welch will look into that information.

B. Review By-laws, Budgets and Audit Accounts including Payroll: This was tabled for next meeting.

C. 2016 Calendar of Events & Budget: The committee met to work on next year’s budget. Will be available for next meeting.

9) School District Update: – **Nick Madison** – Nick Madison stated that the elementary Stem Center is currently being worked on with funds coming from corporate donations but still needs more. Would like to start by the end of next month.

10) City of Brillion: - Cheryl Welch –In February a community block grant may be available butt would have to declare the HUB as blighted. Randy Schmekle was not pleased with this and stated that he was working with a company from Chicago that could help with new development. Dollar General has 7 year lease.

Cheryl Welch also discussed information on the trail that may link Manitowoc with the Fox Cities.

ADJOURNMENT: Motion

Respectfully Submitted

Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce