

**BRILLION CHAMBER OF COMMERCE
BOARD MINUTES**

February 17, 2016

Braun's Deer Run

12:00 PM

1) CALL TO ORDER: Jason Ruebl called the meeting to order at 12:095 PM.

ROLL CALL: Present were Jason Ruebl, Doug Neils, Jennifer Schmidlkofer & Vineta Caune-Meyer, Michelle Ruebl, Wendy Allen, Tim Hanson, & Gary Fischer. Also present were Karen Novy, Nick Madison & Cheryl Welch-nonvoting. Absent was Jennifer Kolberg and Dan Dietrich. Visitor: Kim Johnson.

2) APPROVAL OF THE AGENDA:

Motion – Tim Hanson made a Motion to Approve the Agenda. Seconded by Vineta Caune-Meyer. Call vote taken. Motion carried. Agenda Approved.

3) APPROVAL OF MINUTES –November and December, 2015 Chamber Board Meeting.

Motion – Corrections on misspelled names were noted. Gary Fischer made Motion to Approve Minutes. Seconded by Doug Neils. Call vote taken. Motion carried unanimously.

4) PRESIDENT'S REPORT: Jason Ruebl – Jason introduced our visitor Kim Johnson from J Ross Associates.

5) SECRETARY-TREASURER REPORT:

Karen Novy presented January Secretary's report and January Treasurer Financial Report. Doug Neils questioned why the Homecoming judging checks have not been cashed yet. Karen Novy looked into it and the school stated that they never received them. Karen Novy also looked into putting a stop payment on them but it cost \$20 per check. So she will void them, reissue new ones and deliver them to Donna at the high school.

Motion – Doug Neils made a motion to approve the Secretary & Financial Reports. Seconded by Tim Hanson. Call vote taken. Motion carried unanimously.

6) COMMITTEE REPORTS:

A. Retail Committee:

Michelle Ruebl spoke with Kim Simmons at Bullseye about the retail committee and possibly forming a formal retail committee

Jason Ruebl showed a copy of New Holsteins coupon book that was given to him from Dan Cervantes (from Holly Marie's Professional Pet Grooming). He also brought up the "Shop Local" signs that are displayed throughout New Holstein. Michelle Ruebl will bring these ideas back to the Retail Committee. Jason Ruebl will also get more information before the Fall Banquet. It was brought up about possibly e-mailing the membership on their thoughts and commitment to the coupon book.

B. Beer Wine & Cheese Committee:

Kris Bastian e-mailed an update and was discussed. Volunteers are needed and Jennifer Schmidlkofer was going to offer. Karen Novy mentioned that 62 tickets were sold through

Eventzilla so far. The survey was discussed and minor changes were made. Cheryl Welch offered to make the 200 copies. Karen Novy will make the changes and e-mail it to Cheryl Welch. Karen Novy will also make a survey sign and bring a basket. Tim Hanson will send out an e-mail to those board members on a date to go through the surveys before the next meeting. Tim Hanson made a Motion to approve the all that went with this survey. Seconded by Michelle Ruebl. Call vote taken. Motion carried. Approved.

C. 2016 Calendar Events and Budget Committee:

There was discussion regarding adding a line item to the budget to include miscellaneous marketing type items like the \$100 Chamber Bucks to be given away at the Beer Wine Cheese event. Michelle Ruebl made a Motion to approve the addition to the budget. Seconded by Jennifer Schmidlkofer. Call vote taken. Motion carried. Approved.

7) NEW BUISNESS:

A. Next Meeting: March 16 at Brillion Community Center at noon will be the next meeting. Chinese takeout will be the lunch of choice. An e-mail will go out asking if anyone needs a menu before ordering. Patti at the Fox Cities Chamber approached Cheryl Welch (during our last meeting) regarding acquiring a data base of students for a job sharing program. Patti will be our guest to this meeting to discuss this program further.

New Hope Center invited us to their facility for a tour. They are now a member and would like to invite us down.

B. Guest Speaker: Kim Johnson from J Ross Associated discussed his background and interests in the Piggly Wiggly building. Karen Novy mentioned that she e-mailed the membership asking for their opinions and she shared the results with him.

C. Swear in New Officers: Gary Fischer needs to be sworn in yet.

D. Brochure. –The brochure was tabled to until the new pictures from the Beer, Wine & Cheese event and golf event are added.

E. 2016 Fall Banquet Event: Jason Ruebl discussed the Murder Mystery program. He invited everyone to review the website NightofMystery.com for more information before our next meeting.

F. City of Brillion 5-k: Discussed later with Cheryl Welch.

8) OLD BUSINESS:

A. Funds from Beer, Wine & Cheese: – Jason Ruebl will have all the information regarding the signs for the grant committee to Cheryl Welch by the end of the month.

B Review By-laws, Budgets and Audit Accounts including Payroll: Jason Ruebl and Gary Fischer will meet before the next meeting. Jason Ruebl will contact Karen Novy to borrow the computer for the audit.

9) SCHOOL DISTRICT UPDATE: – **Nick Madison** – Nick discussed the update on the Stem Center. They are continuing with the fundraising locally and has received \$300,000 plus the \$800,000 from 2 local businesses. They may start building within the next couple of months. The Brillion Schools will host a multi school in-service with approximately 350 teachers attending.

10) CITY OF BRILLION: - Cheryl Welch – The RDA committee is looking for volunteers. The logo is being updated. Cheryl Welch is asking the Chamber to partner with them on the 5-K program and also needs volunteers. They will be using the same route as Holy Family's 5-K program. This program will start in the afternoon so that it will tie into the other programs during the day. Still working with the HUB project. Owner would take \$700,000 for the building. And there was discussion about a company called Mc Mahn who is buying up small local utilities.

ADJOURNMENT: Motion Jennifer Schmidlkofer moved to adjourn. Seconded by Doug Neils. Call vote taken. Motion carried unanimously. The meeting adjourned at 1:20pm

Respectfully Submitted

Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce