

**BRILLION CHAMBER OF COMMERCE
BOARD MINUTES**

September 21, 2016

Brillion Public School

12:00 PM

1) CALL TO ORDER: Jason Ruebl called the meeting to order at 12:09 PM.

ROLL CALL: Present were Jason Ruebl, Doug Neils, Tim Hanson, Jennifer Kolberg, Linda Alger and Callie Barribeau, Jennifer Schmidlkofer, Shannon Shinsky, Vineta Caune-Meyer. Also present were Karen Novy and –nonvoting Nick Madison and Cheryl Welch. Absent was Wendy Allen.

2) APPROVAL OF THE AGENDA:

Motion – Tim Hanson made a Motion to Approve the Agenda. Seconded by Doug Neils. Call vote taken. Motion carried. Agenda Approved.

3) APPROVAL OF MINUTES –July 2016 Minutes.

Motion –Jennifer Kohlberg made Motion to Approve Minutes. Seconded by Vineta Caune-Meyer. Call vote taken. Motion carried unanimously.

4) PRESIDENT’S REPORT: Jason Ruebl- no report.

5) SECRETARY-TREASURER REPORT:

Karen Novy presented September Secretary’s report and August Treasurer Financial Report. Savings \$23,907.74, Chamber Bucks \$168.24 and PayPal Acct. \$2033.15.

Motion – Tim Hanson made a motion to approve the Secretary & Financial Reports. Seconded by Vineta Caune-Meyer. Call vote taken. Motion carried unanimously.

6) COMMITTEE REPORTS:

A. Retail Committee:

- a. The Retail Committee is struggling to make it work. Kim Simmons has stepped down from the committee. Cheryl Welch suggested to put a hold on the committee and possibly pair up with the City RDA Committee.
Jason suggested that we bring up these concerns at the Fall Banquet. Shannon Shinsky and Cheryl Welch volunteered to be on the Retail Committee.
May want to add on the bottom of the ballot “Why are you a member and what do you want from the Chamber”
- b. **Holiday Advertisements:** Nothing new.
- c. **Shop Local/Coupon Book:** Linda Alger picked up 2 coupon books from New Holstein for all to look at. New Holstein prints 4000 books and disperses them free at their parade. Their businesses receives 1 free advertisement in the book and if they want more it is \$50 per adv. Shannon Shinsky mentioned that if we go forward with the coupon book that we could hand them out at the Beer, Wine & Cheese event and the Electric Parade.

B. Beer Wine & Cheese Committee:

No new update

7) NEW BUISNESS:

- A. **Next Meeting:** The next meeting will be held at the Nature Center with food from Kwik Trip on Wednesday November 16th, 2016.

- B. 2016 Fall Banquet Event:** Karen Novy presented the Cobblestone menu for that night and all agreed to keep it the same as last year. We also discussed having centerpieces on all the tables and choose Brilliant Blooms this year to create them.
- C. Board Resignations:** Ballots will be created for the banquet to replace 2 board member positions (Vineta Caune-Meyer and Jason Ruebl). The board wanted Karen Novy to contact Wendy Allen regarding her interest in staying as a board member.
- D. Website:** Jason Ruebl mentioned that Michelle Ruebl has volunteered her time to rebuild the directory on our website while recovering from surgery.
- E. Membership Dues:** Karen Novy upon doing research stated that the last time we increased the membership dues was 2015. So with that in mind the board decided to keep the dues the same as last year.
- F. Chamber Items Storage:** Karen Novy spoke with the City Hall and Brillion Community Center and neither place had open space to store a large file cabinet and misc. golf outing items. Tim Hanson will look at Endries to see if there is room available.
- G. Homecoming Window Judges Needed:** Karen Novy found 3 people to judge the boards and windows from Homecoming.
- H. Pink Day:** Tim Hanson inquired about which Tuesday in October is actually Wear Pink Day. Karen Novy said she will look into it.
- I. Chamber Bucks:** There was discussion as to the redemption of Chamber Bucks, having enough money to cover it, and if The State Bank Of Chilton would continue to offer them.
- J. Calumet County Civic Assoc.:** A letter was sent to us regarding their group and was looking for representation from Brillion. Jason Ruebl took the information.
- K. WI Manufacturer of the Year Award:** Information was sent to the chamber in regards to looking for manufacturers worthy of awards and Doug Neils was going to look into it further.

8) OLD BUSINESS:

A. Review By-laws, Budgets and Audit Accounts including Payroll: At this meeting we reviewed the Chamber Bylaws section V and no changes were recommended. Next meeting is Article VI. Be sure to add a revised date when the review is complete.

B. Board Member Terms: This information was discussed above.

9) SCHOOL DISTRICT UPDATE: – Nick Madison – Nick mentioned that there was a job fair coming up at the High School, that would be working with the Brillion Iron Works. The STEM Facility is about 75% complete and the grand opening will be in the 2nd semester. They have \$1.75 million and their goal is \$200 million.

10) CITY OF BRILLION: - Cheryl Welch –Cheryl announced that there will not be a 5K race this year at the Fall Fest. The Fall Fest will have a tent set up from 6-10, fireman will have their beer tent, busses will take people back and forth to the Brillion Nature Center Pumpkin Walk, bounce houses will be set up and are encouraging businesses to be open.

With Brillion Iron Works closing, the city is working with the workforce and trying to figure out what to do with the 125 acres of buildings and land. They are also looking at the economic impact, such as utilities (usage is about 50-60%). Eventually this may level out due to the Ariens and PPI expansions.

More information will follow by the end of the year regarding the HUB and downtown.

Bob Husse is the cities' new intern and will be helping Cheryl with green spaces, parking areas and the walking trail.

Tim Hanson asked if there are any intensions of having the road by Iron Works open to the public and Cheryl Welch said she will look into it.

ADJOURNMENT: Motion Doug Neils moved to adjourn. Seconded by Tim Hanson. Call vote taken. Motion carried unanimously. The meeting adjourned at 1:35 pm

Respectfully Submitted

Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce