

**BRILLION CHAMBER OF COMMERCE
BOARD MINUTES**

September 4, 2013

Cobblestone Creek Dining & Banquet

12:00 PM

CALL TO ORDER:

Tammy Koehler called the meeting to order at 12:00 PM.

ROLL CALL: Present were Tammy Koehler, Rob Jensen, Christina Kortnetske, Bill Veit, and Doug Neils. Also present were and Michelle Ruebl (non voting). Absent were Mark Vechart Bill Veit, Jason Levash, and Gary Kabat and Community Development Director Justin Linzmeier (non voting) .

GUESTS:

Brad Grant, Kelly Grant.

APPROVAL OF THE AGENDA:

Motion – Doug Neils made Motion to change agenda to include Approval of August Special meeting Seconded by Bill Veit. Call vote taken. Motion carried. Agenda Approved with modification.

APPROVAL OF MINUTES – August 7th, 2013 Special Meeting and July 17th, 2013 Chamber Board Meeting.

Motion – Bill Veit made motion to approve August Special Meeting Minutes and July 17th, 2013 Chamber Board Meeting Minutes. Seconded by Doug Neils. Call vote taken. Motion carried unanimously.

PRESIDENT’S REPORT:

No report.

SECRETARY-TREASURER REPORT:

Michelle Ruebl presented the July 17, 2013 Secretary Report, the July 17, 2013 Treasurer Financial Report, and the 2013 Chamber Budget handed over from Joy Buboltz at the end of the August.

Michelle Ruebl will research the cost and advantages of using Quickbooks and other sources for membership tracking and budget tracking. A comparison will be done against the current use of excel.

Motion –Doug Neils moved to approve/accept the July 17, 2013 Financial Reports. Seconded by Rob Jensen. Call vote taken. Motion carried unanimously.

COMMITTEE REPORTS:

A. Marketing/Branding Committee Update – Tammy Williams:

Waiting on Committee Review to be completed.

B. Business After Five – Tammy F.:

No Report

C. Web Site Committee – Eric Nies:

No report

D. Government Affairs Committee – Tom Kees:

No report.

E. Business Recruitment Committee – Brad Grant:

Justin with the City is working with the Fire Up Team. Business visits in the county are happening. County government entities are concerned to help local businesses. It is a business outreach. Justin has visited various places in the community such as Endries, PPI, and Zander Press.

F. Retail Trade Committee:

No report. Any members wanting to step up should contact the Chamber.

G. Farmers Market Update:

Tammy Koehler gave a report that the Farmerø Market is doing well. Question was posed on the fresh low participation of fresh produce vendors. Michelle Ruebl will pull rules and see if there are any restrictions that might need to be addressed. Other farmer markets have a variety of fresh produce from local farmers to small family run organic items.

NEW BUISNESS:

A. Next Meeting Date:

Meeting is set for October 2nd, 2013.

B. Secretary/Treasurer Position:

Joy Buboltzø resignation was accepted at Special meeting held August 5th, 2013. Email was sent to the membership for a new secretary/treasurer. No response. 2 ads were placed in the local paper. Interview committee interviewed 3 candidates. Michelle Ruebl was given opportunity to accept position provided she was willing to resign from the Board so there were no conflicts. Michelle Ruebl has accepted the position. Resignation was handed to Tammy Koehler and read to the Board at the meeting. .

C. Homecoming Windows Judging – Boards & Windows:

Contact prior volunteers and/or email info to members asking for volunteers.

D. Purchase of Accounting Software Program:

Tabled to October so Michelle has time to research.

E. Board Resignations and New Membership:

2 elected positions are coming up and 1 resignation received. Discussion for nominations for the new Board Members.

OLD BUSINESS:

A. 2013 Calendar Review:

Partner In Education (PIE) award winners needed prior to the Oct 10th banquet.

B. Review of Sub-Committees:

Chamber's Sub-Committee Review tabled to October

C. YouTube Video on Chamber Website Status

Removed.

D. Annual Chamber Golf Outing –Final totals

Final totals looked great. Profit of \$2909. Braun's Deer Run were appreciative of the support. New Committee will be needed for the Golf Committee for 2014. It is about 10 hours of work to organize it.

E. NSC Hosting of Chamber Website

Tabled.

F. Annual Chamber Banquet

Information will be sent out in mail and email.

Report from Christina on Implementation of a City Room Tax:

Hotel researched originations of people coming in. 50% travel/leisure to business. 3 top markets are USA, China, & Germany. Emerging Traffic is China, Belgium & Philippines. Ballot for membership banquet will be needed.

CITY UPDATES/COMMUNICATIONS- JUSTIN LINZMEIER:

Not Present.

SCHOOL DISTRICT UPDATE – NICK MADISON:

None.

GUEST SPEAKER óUpcoming Referendum ó KELLY GRANT

Kelly Grant spoke about the upcoming referendum for the middle/elementary school. The last 2 times that it was up for vote the information was very clinical rather than informative. She is working to get the information to parents, law enforcement, businesses, & chamber as they were not informed very well in the past. Care of the school and the children's learning environment impact movement of people to the city. K-8 will mimic STEM center of high school. Locker rooms and the difference there is now for the genders will be addressed. There is congestion. Traffic Pattern is being researched. The advocacy cannot be paid for by the schools. Kelly is asking for a donation of \$300 toward a \$1200 budget for signage. Money will go through the PTO, not through the school. She would like to have signs out by October 1st. November 5th is the vote. People will have to find their voting poll as Brillion School district has various voting stations such as City, Town of Brillion, Maple Grove & Rockland. Discussion followed.

Motion – Rob Jenson made a motion to contribute \$300 as long as it was for signs and information only. Seconded by Chistina Kornetzke Call vote. Motion carried unanimously.

ADJOURNMENT:

Motion – Rob Jenson moved to adjourn. Seconded by Doug Neils. Call vote taken. Motion carried unanimously. The meeting adjourned at 1:15 pm.

Respectfully Submitted

Michelle Ruebl, Secretary/Treasurer ó Brillion Chamber of Commerce