

PENDING APPROVAL!!!

**BRILLION CHAMBER OF COMMERCE
BOARD MEETING MINUTES**

June 6, 2012

Cobblestone Creek Dining & Banquet

12:00 Noon

CALL TO ORDER:

President Mark Vechart called the meeting to order at 12:05 PM.

ROLL CALL: Present were Tammy Williams (non voting), Bill Veit, Eric Nies, Mike Buboltz, Rob Jensen, Gary Kabat, Tammy Koehler, Mark Vechart, Doug Neils, Wayne Volkman (non voting), and Joy Buboltz (non voting). Absent were Rebecca Flanders and Josie Kilgore

GUESTS:

Lisa Fox and Sherry Sellman.

APPROVAL OF THE REVISED AGENDA:

Mark Vechart stated the agenda was revised to move the topic of “Guest Speaker – iCanConserve” after the Secretary/Treasurer’s Report.

Motion – Rob Jensen moved to approve the revised agenda. Seconded by Eric Nies. Call vote taken. Motion carried unanimously.

APPROVAL OF MINUTES – MAY 2, 2012 MEETING:

Motion – Rob Jensen moved to approve the May 2, 2012 Chamber Board Meeting minutes as printed. Seconded by Tammy Koehler. Call vote taken. Motion carried unanimously.

PRESIDENT’S REPORT:

Mark Vechart reported on the following:

1. Joy Buboltz has emailed the Board education opportunities for each Board member to consider attending.
2. There is an application available through the New North to recognize anyone of our businesses in this area. This will be held in December.
3. Information on the upcoming round about scheduled at the intersection of USH 10 and Hwy 57 in 2013,
4. The month of May has been busy with two (2) First Dollar Presentations; one to Todd Schmidlkofer of Todd’s Plumbing and the other to Michelle Endries-Drewieske of Wittmann Insurance. Other First Dollar Presentations will be held in June; Rockhouse Food & Spirits, St. Bartholomew Lutheran Church, and Roehrborn Meats.
5. He recently attended the Teacher Retirement Dinner in which the Chamber of Commerce presented Chamber Bucks to three (3) retiring teachers.

SECRETARY-TREASURER REPORT:

Joy Buboltz presented the June 6, 2012 Secretary Report, the June 6, 2012 Treasurer Financial Report, and the current 2012 Chamber Budget to the Board. She reported the largest expense in the month of May was the payment to Wisconsin Public Service for the running of electricity to the west City sign.

Motion – Doug Neils moved to approve/accept the June 6, 2012 Financial Reports. Seconded by Bill Veit. Call vote taken. Motion carried unanimously.

GUEST SPEAKER – ICANCONSERVE:

Lisa Fox from the Wisconsin Public Service's iCanConserve Project and Sherry Sellmann from Focus on Energy were present to give the Board an update on the iCanConserve Project in the City of Brillion. Lisa Fox reported on the participation amounts and thanked this Board for their support of this program. She stated the iCanConserve Project will be "around" until the end of December 2012.

Lisa Fox reported on several programs offered with the iCanConserve Project. Those programs include a Home Energy Revenue Program (in which over 200 reviews have been done with almost 90 completed), a Heating Bonus Program (with 150 completed), an In Home Display Program (in which monitors are giving to a homeowner to test the efficiency of their home), Enhancement Program (which typically is for lighting), and Small Business Audits (in which 70 have been completed).

Lisa Fox reported, for businesses/industries, there are also programs available. One of those programs is the Consumer Incentive Program. This program is wide open and is customize to the business for its improvements to their business. Mark Vechart asked if this audit is free to have done. Lisa Fox stated yes.

Lisa Fox explained there is a new program starting called the PC Network Energy Management Program. This program also has some very nice incentives.

As far as the Staffing Grant Program, Lisa Fox explained this Program is to help with energy efficiency. This program has now changed in that they have hired a student interim for this program. This student interim is a Brillion High School graduate, Tanyssa Behnke.

Lisa Fox explained with School to Home Program, the Brillion School District has been very supportive of this program and has seen positive results.

Lastly, Lisa Fox explained the Community Participation Reward the City of Brillion could receive if it meets its goal of 60% rate. If this goal is met, the City would receive \$25,000 towards an energy efficiency product.

Wayne Volkman asked regarding the energy audits for schools, would these audits also apply to parochial schools. Lisa Fox stated yes and that she will contact those schools in the community.

Shelly Sellman stated the Focus on Energy is a Statewide Program and if an individual would participate in this program it would could towards the City's goal of 60% participation. She stated Focus on Energy will be doing more updates and explained the lessons learned since 2009.

Doug Neils asked how the City of Brillion compares to other communities with these same programs. Lisa Fox and Shelly Sellman reported that the City of Plover has met its goal and the Village of Allquez is at 73% of its goal.

Tammy Williams asked what the City of Brillion is not doing that those other communities are doing. Shelly Sellman stated getting individuals attending iCanConserve events. Wayne Volkman stated he attributes some of that to the demographics of the communities. The City of Brillion is an older community and people here sometimes fight changes. Shelly Sellman stated they are trying to bring innovation and ideas to the community and trying to make those innovations and ideas community bases. They feel that they have brought ideas and insight to Brillion. She also stated that the incentives that are being offered through iCanConserve and Focus on Energy will be going away in the very near future.

Wayne Volkman reported the City's Department Heads will be meeting and will be discussing the upcoming Quarterly Newsletter. He stated he will work on drafting an article for that newsletter or a flyer could be inserted in the newsletter for blanket coverage. Shelly Sellman reported that an upcoming article will be place in the Brillion News.

Tammy Williams stated she feels having a spokesperson, that being Tanyssa Behnke will be huge for this community. Shelly Sellman stated that collaborating with the School District has been very helpful.

Shelly Sellman reported that right now the City of Brillion is at 53% of their goal of 60%. There will still be funds available to a community even if that community does not reach its goal.

COMMITTEE REPORTS CONT:

A. Marketing/Branding Committee Update – Tammy Williams/Wayne Volkman:

1. Lunch and Learn:

No report.

2. February 11, 2012 Wine & Cheese Event – Donation Amount:

Wayne Volkman stated the Committee has not decided what to use the proceeds from the 2012 Wine and Cheese event towards. They are currently looking at options; one option being sitting benches. Mark Vechart suggested using some of those funds towards the advertising expense for the USH 10 Construction Project. Tammy Williams stated she feels the Committee would prefer to use the proceeds from the event towards a project. Mark Vechart asked if a project was decided for this year. Tammy Williams stated possibly new City banners.

B. Business After Five – Tammy F.:

The next Business After Five event will be held at Hardware Plus. No date has been scheduled at this time.

C. Web Site Committee – Status of Updates on Website – Eric Nies:

Eric Nies reported all updates have been completed for the estimate that was given to this Board. There are a few changes that still need to be made.

D. Government Affairs Committee – Tom Kees – Rescheduled to July Meeting:

No report.

E. Business Recruitment Committee – Brad Grant – Rescheduled to July Meeting:

No report.

F. Retail Trade Committee – Mike Buboltz – Rescheduled to July Meeting:

No report.

OLD BUSINESS:**A. Farmers Market – Project Report - Rebecca Flanders:**

No report.

B. Brillion Gateway Sign – South Sign – Update – Tammy Williams:

Tammy Williams reported she was informed that the East City sign will not need to be moved as previously thought. As far as the North City sign, the ruts left by the sign company are still being worked on

Tammy Williams reported with the South City sign with the sign needing to be moved from the original spot, there were new property owners they needed to work with. Presently, they are working on the easement paperwork. It is hoped to have that City sign installed soon.

Mark Vechart questioned the lighting of the West City sign. Tammy Williams will check to see if that sign is now lighted. Tammy Koehler commented that the new City signs are a nice representation of the City. Tammy Williams stated the Sign Committee will be looking at doing landscaping around the new City signs. The Ariens Company graciously paid for the landscaping around the West City sign. She will work on obtaining bids for the landscaping.

Pastor Mark Krueger questioned the affect these new City signs will have on the current Organizational Signs. It was stated that a Boy Scout is currently working on repairing/refurbishing the Organizational Signs. Tammy Williams stated those Organizational Signs are not related to these new City signs the Chamber worked on.

3. 2012 Calendar Review – Rescheduled to July Meeting:

This agenda item will be discussed at the July Board Meeting.

D. USH 10 Project – Update – Wayne Volkman/Joy Buboltz:

Wayne Volkman reported excavating work has now started along USH 10. The project is moving along, with a completion date for Phase 1 by July 3rd. He noted there have been utility issues in Phase 1, but those issues have been resolved.

Wayne Volkman reported that City Administrator Gosz has been and will continue to give weekly updates on the project on the City website and in “News From City Hall” in the Brillion News. Joy

Buboltz stated the next progress meeting with the DOT will be held on June 7th at the Brillion Community Center.

Wayne Volkman explained with Phase 2 of this project, USH 10 will need to be closed for a period of time due to the replacement of the box culvert near Essential Technologies.

Discussion was held on access to local businesses and industries during this Phase 2. Doug Neils explained how Ariens truck traffic will be routed during Phase 2. He expressed concern with truck traffic to Endries.

1. Allocate Funds for Phase 2 Construction Ad:

It is hoped to place a Phase 2 Construction Ad in the Lake to Lake Shopper before that Phase starts.

Motion – Tammy Koehler moved to allocate funds to place a Phase 2 Construction Ad in the Lake to Lake Shopper, similar to the Phase 1 Construction Ad. Seconded by Doug Neils. Call vote taken. Motion carried unanimously.

E. Discussion on Promoting Chamber Held Events – Mark Vechart – Rescheduled to July Meeting:

F. Use of Chamber Bucks – Mark Vechart/Bill Veit/Doug Neils – Rescheduled to July Meeting: Items tabled till next month.

NEW BUSINESS:

A. Chamber Golf Outing – July 26, 2012 – Deer Run Golf Course – Rob Jensen:

To date approximately eight (8) teams have registered for the event. Mark Vechart asked if the event will be held at Deer Run Golf Course. Rob Jensen stated yes.

Rob Jensen stated there again will be the 50/50 Raffle and Bucket Raffles. Tammy Williams asked if the Golf Committee is still looking for hole sponsors. Rob Jensen stated yes.

B. Partners in Education (PIE) – Nick Madison:

Nick Madison stated they are accepting nominations of teachers for the Fall Banquet. Tammy Williams asked the deadline to submit nominations. Nick Madison stated June 15th. He also stated he will place a reminder for nominating a teacher in the school's summer newsletter.

C. Next Meeting Date - July 11, 2012:

The next Chamber Board meeting will be held on July 11, 2012 at 12:00 noon.

CITY UPDATES/COMMUNICATIONS – WAYNE VOLKMAN – RESCHEDULED TO JULY MEETING:

Wayne Volkman reminded the Chamber Board of the Brillion Fest activities this coming weekend.

SCHOOL DISTRICT UPDATE – NICK MADISON – RESCHEDULED TO JULY MEETING:

No report.

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ADJOURNMENT:

Motion – Tammy Koehler moved to adjourn. Seconded by Rob Jensen. Call vote taken. Motion carried unanimously. The meeting adjourned at approximately 12:58 PM.

Respectfully Submitted

Joy Buboltz

Secretary/Treasurer – Brillion Chamber of Commerce