

**BRILLION CHAMBER OF COMMERCE  
BOARD MINUTES**

**September 23<sup>rd</sup>, 2015**

**Brillion Middle School**

**12:00 PM**

**1) CALL TO ORDER:** Jason Ruebl called the meeting to order at 12:15 PM.

**ROLL CALL:** Present were Jason Ruebl, Jennifer Kolberg, Doug Neils, Tim Hanson, & Vineta Caune-Meyer. Also present were and Michelle Ruebl. Nick Madison & Cheryl Welch-nonvoting. Absent were Gary Kabat & Wendy Allen

**2) APPROVAL OF THE AGENDA:**

**Motion** –Tim Hanson made Motion to Approve Agenda. Seconded by Vinetta Caune-Meyer. Call vote taken. Motion carried. Agenda Approved.

**3) APPROVAL OF MINUTES –August 19<sup>th</sup>, 2015 Chamber Board Meeting.**

**Motion** – Tim Hanson requested that the minutes from August be corrected in the roll call section. Tim then made motion of approval of Minutes with corrections. Seconded by Doug Neils. Call vote taken. Motion carried unanimously.

**4) PRESIDENT’S REPORT: Jason Ruebl**

Jason Ruebl went over the First Dollar Awards coming up. Ethels was just completed and several more will be coming.

**5) SECRETARY-TREASURER REPORT:**

Michelle Ruebl presented Septe4mber Secretary and August Treasurer Financial Report.

**Motion** –Tim Hanson made a motion to approve the Secretary & Financial Reports. Seconded by Vineta Caune-Meyer. Call vote taken. Motion carried unanimously.

**6) COMMITTEE REPORTS:**

**A. Business After Five:**

Jennifer Kolberg stated she had 20 guests attend. They were very happy with the results. The goal was to show off the room used for meetings and activities.

## 7) NEW BUSINESS:

**A. Next Meeting:** October 21<sup>st</sup> at Bullwinkles

**B. Brochure.** –Michelle Ruebl printed a couple of copies from the website. She stated there are items on the brochure not currently being done which could pose a problem if someone looks to our site for these items. Particularly the Lunch & Learns and the Leadership Sessions. While its possible for these to be done again, they currently are not offered. Also, ribbon cuttings and grand openings do not have procedures and are not clear on what we really do for these. Lastly the Santa Scramble, while currently done, is determined by the Retail Committee for funding. Perhaps rewording it to be vague to allow for future options. Board discussion ensued and the agreement is to revamp the brochure with these changes. A new preview to be voted shall be brought up.

### **C. Annual Chamber Banquet – October 8<sup>th</sup>**

- a. **Elections** – Michelle Ruebl had emailed out the Board Members history. We have to positions up for elections: Jason Ruebl’s and one of the vacant positions. We also have a position that can be tabled. Michelle Ruebl also had put her resignation in so a new secretary/treasurer will need to be hired. Jennifer Kolberg stated this should be put in the paper as well as emailed to the membership. Vineta Caune-Meyer agreed.

**D. Open Positions and Resignation.** – Tim Hanson mentioned that for the Open Positions it is very important to have the local businesses step up. The Chamber effects them the most and can enhance their businesses. If the members can’t step up, the Chamber could cease to exist. Doug Neils talked about how the large businesses are involved but most of the Chamber activities do not affect them. Michelle Ruebl also is resigning her position as the secretary/treasurer. She mentioned that she enjoyed working with the Chamber, however she has an opportunity to serve on the Board of the Women’s Council of Realtors. With the increased demands in real estate and a growing business she reluctantly has to resign from the 40 hours a month that is required of this position. She is happy to assist if enough Board members are not found for 2016. A Hiring Committee has been organized: Jason Ruebl, Doug Neils & Jennifer Kolberg.

### **E. Partners in Education Awards:**

- a. Kris Krueger – Brillion Elementary
- b. Chad Shimek – Brillion Middle School
- c. Carole Rajkovich – Brillion High School

**F. Homecoming Window Displays and Banners:** Committee stepping up will be Tim Hanson, Jennifer Kolberg & Vineta Caune-Meyer. They will meet morning of the 1<sup>st</sup> to do the judging and **Pink Day:** communicate this with the school so they have it for Homecoming and Pep Rally.

**G.** Kim Simmons contacted Michelle Ruebl about the Chamber facilitating Pink Day. She stated that the chamber did this in the past. Michelle Ruebl researched all of the documents and could only find that we communicated such. Jennifer Kolberg asked why this is a Commerce issue? It’s great to have businesses participate, but is this really a Chamber item? Nick Madison also agreed that communicating the program is fine but the Chamber is not a fundraising entity for these type

of things. Michelle Ruebl will communicate this to Kim. We can continue to send out communications.

#### **8) OLD BUSINESS:**

**Funds from Beer, Wine & Cheese:** – Jason Ruebl said the sign is actually falling over. It is critical to correct. It likely was poured on an old foundation and the sign has moved. Three options. 1. Salvage. 2. Tear out pillar and put in a new one or 3. Start over. Not positive if the right side has moved however. Doug Neils mentioned that 2 is sounding best, perhaps less of a yearly cost? Jason stated that if using bark, it would be a yearly cost, but a higher cost in the first year. More research needs to be done yet.

**Nick Madison mentioned Room was only rented until 1pm**—will need to end early.

**B. Old Computer :** Jason Ruebl tabled the item due to time restraints

#### **9) City & Room Tax Updates - Cheryl Welch**

Cheryl handed out information for the Fall Fest. It will be held Oct 17<sup>th</sup>. Poles will be decorated again. She also stated to make sure to read the newspaper regarding the City Council. Cheryl wants to see something happen with the old T&C building. \$120,000 was added to the budget to a future parking lot, sidewalks, etc. On November 12<sup>th</sup> East Central Planning is coming to talk about the trails. Cheryl would like the downtown fixed up. Mom's place will be renovated. They are just waiting on state approval.

#### **10) School District Update – Nick Madison – Due to time, no update.**

**ADJOURNMENT: Motion** Doug Neils moved to adjourn. Seconded by Tim Hanson. Call vote taken. Motion carried unanimously. The meeting adjourned at 1:05pm

Respectfully Submitted

Michelle Ruebl, Secretary/Treasurer – Brillion Chamber of Commerce